

15-Point Yoga Studio Software Buyer's Checklist

Use this checklist when comparing yoga studio software vendors during demos or evaluations.

Checklist		Questions to Ask the Vendor
1	☐ Pricing Transparency	Is your pricing flat or tiered? Will costs increase as I add members, classes, or instructors?
2	☐ Total Cost of Ownership	What is the complete first-year cost, including setup, migration, support, apps, SMS, and add-ons?
3	☐ Automated Cancellation Policy Enforcement	Can the software automatically enforce late cancellation and no-show policies without staff intervention?
4	☐ Recurring Class Scheduling	Can I create recurring schedules, pause for holidays, and substitute instructors without rebuilding classes?
5	☐ Automated Waitlists	Does the system automatically notify the next member when a spot opens and update attendance?
6	☐ Custom-Branded Client App	Is there a mobile app under my studio's name and branding instead of a generic marketplace app?
7	☐ Family & Shared Memberships	Can parents manage children's classes or partners share memberships from one account?
8	☐ Integrated Payment Processing	Are payments, memberships, invoices, and recurring billing managed within the same platform? Which payment gateways are supported?
9	☐ Mobile-First Booking Experience	Is booking fast and intuitive on a smartphone? How many taps does it take to reserve a class?
10	☐ Real-Time Reports & Analytics	Can I track revenue, attendance, no-shows, retention, instructor performance, and membership trends?
11	☐ 24/7 Customer Support	Is round-the-clock support included in the base plan, or does it require an upgrade?
12	☐ Digital Contracts & Waivers	Can members sign waivers digitally, and are documents securely stored with their profiles?

13	 Instructor & Staff Management	Can I assign role-based permissions so staff only access the information they need?
14	 Email & SMS Automation	Can the system automatically send welcome emails, reminders, renewal notices, and other member communications?
15	 Data Ownership & Migration	Can I export my member data, transactions, and class history if I decide to switch platforms in the future?

Quick Scorecard

Give each vendor a score from **1–5** for every criterion.

Criteria	Vendor A	Vendor B	Vendor C
Pricing Transparency			
Total Cost of Ownership			
Cancellation Automation			
Recurring Scheduling			
Automated Waitlists			
Branded App			
Family Memberships			
Integrated Payments			
Mobile Booking			
Reporting & Analytics			
24/7 Support			
Digital Waivers			
Staff Management			
Email & SMS Automation			
Data Ownership			

Total Score (/75)

Pro Tip: Don't choose software based solely on the monthly subscription price. A platform with transparent pricing, integrated features, and automation often delivers a lower total cost of ownership than a cheaper solution that relies on paid add-ons and multiple third-party tools.